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SPIC AND GREENSTAR FERTILIZERS COMMITS TO PROTECT BIO-DIVERSITY CELEBRATES WORLD ENVIRONMENT DAY 2020 WITH TREE PLANTATION PROGRAM

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Chennai: Southern Petrochemicals Industries Corporation Limited (SPIC), one of India's pioneers and leading agri-nutrient and fertilizers companies and Greenstar Fertilizers Limited, a leading phosphatic fertilizer manufacturer, recently celebrated World Environment Day (WED) at SPIC's Tuticorin facility. Both the companies are a part of Singapore based AM International Group. Mr. S Sathiyaraj, District Environmental Engineer, Tamil Nadu Pollution Control Board (TNPCB) was the guest of honour at the event, which was attended by all employees.

World Environment Day is the United Nations' flagship day for promoting worldwide awareness and action for the environment. This year's theme, 'Time for Nature', called for urgent action to protect biodiversity.

In line with this year's theme, the event organized by SPIC and Greenstar focused on creating awareness on the critical linkage between nature and our livelihoods, prosperity and well-being. At the beginning of the ceremony, Mr. Sathiyaraj administered the WED pledge to all employees. A tree plantation programme followed the oath-taking. One hundred saplings were planted as a part of this drive. An environment-themed quiz was also organized as a part of the celebrations.

Mr. Ashwin Muthiah, Chairman-SPIC and Founding Chairman, AM International, said, "Today, more than one million plants and animals are facing the threat of extinction. Never before has the need to focus on biodiversity been more pronounced. At AM International, we are conscious of our responsibilities towards the well-being of our planet and people. Sustainability is a core value across our organisations. In the post-pandemic era, we are committed to continue our efforts to preserve biodiversity."

The organizing team put up WED banners propagating the theme across the factory premises. Leaflets containing environment protection measures and the environment day pledge were distributed as a part of the celebrations. Participants were urged to protect biodiversity by integrating simple acts in their everyday lives.