

SPIC and Greenstar Fertilizers Celebrates World Environment Day 2020 with Tree plantation program; Commits to protect bio-diversity

• Mr. S Sathiyaraj, District Environmental Engineer, Tamil Nadu Pollution Control Board (TNPCB) was the guest of honour at the event.

30th June 2020, Chennai: Southern Petrochemicals Industries Corporation Limited (SPIC), one of India's pioneers and leading agri-nutrient and fertilizers companies and Greenstar Fertilizers Limited, a leading phosphatic fertilizer manufacturer, recently celebrated World Environment Day (WED) at SPIC's Tuticorin facility. Both the companies are a part of Singapore based AM International Group. Mr. S Sathiyaraj, District Environmental Engineer, Tamil Nadu Pollution Control Board (TNPCB) was the guest of honour at the event, which was attended by all employees.



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World Environment Day is the United Nations' flagship day for promoting worldwide awareness and action for the environment. This year's theme, 'Time for Nature', called for urgent action to protect biodiversity.

In line with this year's theme, the event organized by SPIC and Greenstar focused on creating awareness on the critical linkage between nature and our livelihoods, prosperity and well-being. At the beginning of the ceremony, Mr. Sathiyaraj administered the WED pledge to all employees. A tree plantation programme followed the oath-taking. One hundred saplings were planted as a part of this drive. An environment-themed quiz was also organized as a part of the celebrations.



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Mr. Ashwin Muthiah, Chairman-SPIC and Founding Chairman, AM International, said, "Today, more than one million plants and animals are facing the threat of extinction. Never before has the need to focus on biodiversity been more pronounced. At AM International, we are conscious of our responsibilities towards the well-being of our planet and people. Sustainability is a core value across our organisations. In the post-pandemic era, we are committed to continue our efforts to preserve biodiversity."

The organizing team put up WED banners propagating the theme across the factory premises. Leaflets containing environment protection measures and the environment day pledge were distributed as a part of the celebrations. Participants were urged to protect biodiversity by integrating simple acts in their everyday lives.

SPIC

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About Southern Petrochemicals Industries Corporation Limited (SPIC) (<http://www.spic.in>)
Founded in 1969, SPIC over the last four decades has served the Indian farmer's agri-productivity needs with scientific rigour and environmentally friendly products. One of India's first petrochemicals company with a focus on fertilizers. Today it is amongst the most recalled agri-brands in rural India trusted by the Indian farmer. It continues with its mission to empower Indian farmers and agriculturists with products that not only increase farm productivity and yield but simultaneously replenish the soil health. With a state-of-the-art modern fertilizer complex producing 6.2 lakh tons of Neem Coated Urea, the company is a torch-bearer in India's progress towards national farm productivity and food sufficiency.

GREENSTAR

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About Greenstar Fertilizers Limited (<http://www.greenstarfertilizers.com/>)
Greenstar Fertilizers Limited is a leading manufacturer and marketer of fertilizers in India. It manufactures phosphatic fertilizers in its plant in Tuticorin, Tamil Nadu. The company is also a brand launch platform for organic and inorganic fertilizers that stand up to its stringent quality certification process. In addition to fertilizers, Greenstar has on its portfolio other farm inputs such as Chemical Fertilizers, Water Soluble Fertilizers, Organic Manures, Micro Nutrients, Secondary Nutrients, Plant Growth Regulators and Industrial Chemicals. The objective is to offer a bouquet of dependable brands to Indian farmers to maximise the value of their yields.



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About AM International Holdings Private Limited (<http://www.aminternational.sg> [<http://www.aminternational.sg/>])
AM International is a diversified, multinational group of companies with a federated operating architecture. Headquartered in Singapore, it has been trusted by millions of customers for over six decades. Today, many of the group's businesses are market leaders with footprints across South East Asia, India and the United Kingdom. The group's business verticals include fertilizers & supply chain, petrochemicals, infrastructure, healthcare and green energy.
